

NEW JERSEY CHAMBER OF COMMERCE

ENTERPRISE

A QUARTERLY FOCUS ON THE PEOPLE AND THE ISSUES THAT DRIVE NEW JERSEY BUSINESS

FOCUS

Enterprise promotes a vibrant business environment and economic prosperity through vision, expertise and innovative solutions.

The New Jersey Chamber of Commerce is a business advocacy organization, which also links the state's local and regional chambers on issues of importance through its grassroots legislative network.

QUARTERLY DISTRIBUTION

- 6,500
- 1,700 different companies in New Jersey
- Business owners, executives, managers, board members, local and national legislators, lawmakers and decision makers.



FOR MORE INFORMATION

CONTACT ADVERTISING AT 617.896.5344 OR EMAIL CUSTOMPUBS@THEWARRENGROUP.COM

2010 CALENDAR DATES

QUARTER	Q1	Q2	Q3	Special Issue	Q4
Ad Closing Date	January 15	April 9	July 09	September 03	October 08
Materials Due	January 22	April 16	July 16	September 10	October 15
Issue Date	February 22	May 17	August 16	October 11	November 15

Bonus Distribution: Chamber Open House, Everything Jersey and Walk to Washington

ADVERTISING COLOR RATES AND SIZES

AD SIZE	4 TIMES	1 TIME
Full Page 7.25" x 9.75"	\$1,915	\$2,400
Half Page 7.25" x 4.75" or 4.75" x 7.25"	\$1,325	\$1,620
Third Page 4.75" x 4.75"	\$1,065	\$1,270
Back Cover	\$2,220	N/A
Inside Cover	\$2,035	N/A

All rates are net • All members receive a 10% discount

Call for online and e-news opportunities.

Magazines scored significantly higher than TV or the Internet on all six key engagement dimensions, including "trustworthy" (59 points higher than TV and 21 points higher than the Internet) and "ad receptivity" (77 points higher than TV and 57 points higher than the Internet).



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