

BANKING SOLUTIONS 2010

A SUPPLEMENT TO OUR STATE BANKING MAGAZINES

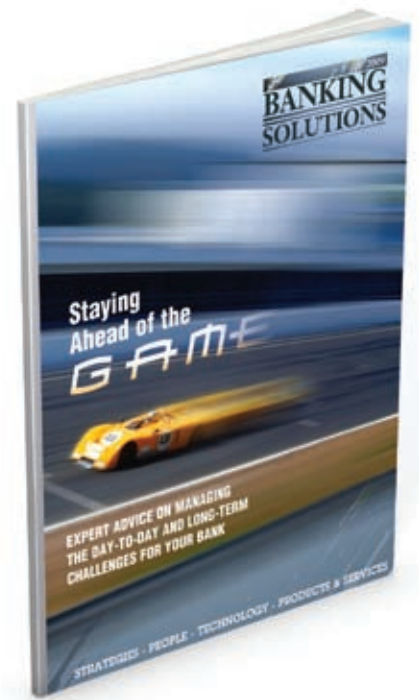
Increase your company's exposure by reaching 100,000 banking professionals across the Northeast in one magazine for one low price!

Editorial focus on new products and technologies.

**DISTRIBUTION OF 25,000 IN OVER 775 DIFFERENT BANKS
ACROSS SIX STATES, INCLUDING ALL MEMBER BANK CEOS.**

Our distribution focuses on executives and managers in finance, operations, lending, marketing, compliance and other areas.

We welcome your editorial submissions and advertising.



FOR MORE INFORMATION

CONTACT ADVERTISING AT 617.896.5344 OR EMAIL CUSTOMPUBS@THEWARRENGROUP.COM

Extend your reach and supply potential customers with information about your products and services – direct and for less. By submitting an article detailing one of your specific industry solutions you will be targeting key decision-makers and executives across six states. Submissions will be compiled and distributed to banking executives in Connecticut, New Jersey, New York, Maine, Maryland and Massachusetts.

For the price you would pay for one statewide advertising outlet, you will receive six times the exposure. With the one-two marketing punch of advertising and editorial, you don't want to miss this opportunity!

Expand your coverage today!

ADVERTISING COLOR RATES

Ad Size	Four Color
Full Page Page Trim 8.125"w X 10.625"h Page Bleed 8.375"w X 10.875"h	\$2,975
Half Page Horizontal 7.25"w X 4.75"h Vertical 4.75"h X 7.25"w	\$2,140
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Back Cover Page Trim 8.125"w X 10.625"h Page Bleed 8.375"w X 10.875"h	\$3,570
Inside Cover Page Trim 8.125"w X 10.625"h Page Bleed 8.375"w X 10.875"h	\$3,275

EDITORIAL COPY DEADLINE

July 29

AD SPACE RESERVATIONS

August 5

AD COPY DEADLINE

August 12

ISSUE DATE

September 13