

The Commercial Record

2008 EDITORIAL CALENDAR

The Commercial Record is published every Friday, 52 weeks a year. It includes special sections, editorial focuses and custom publications on the dates below.

SPECIAL SECTIONS

CUSTOM PUBLICATIONS

JANUARY

4
11
18
25 Structures
Focus: Green Building
Residential Real Estate Monthly

Connecticut Mortgage Bankers Association Program Guide

FEBRUARY

1
8
15 The Law of the Land
22
29 Commercial Real Estate Connecticut
Focus: 2007 Year in Review; and Planning, Permitting & Project Management
Residential Real Estate Monthly

Connecticut Banking

MARCH

7
14
21
28 Structures
Focus: Residential Design & Construction
Residential Real Estate Monthly

NEMBC/Mortgage Record

APRIL

4
11
18
25 Commercial Real Estate Connecticut
Focus: Hotels, Restaurants & Recreation; and Public-Sector Projects
Residential Real Estate Monthly

BankWorld

MAY

2 The Law of the Land
9
16 Structures
Focus: Architecture & Design
23 The Commercial Record's Top Choices
30

Connecticut Banking

JUNE

6
13
20
27 Commercial Real Estate Connecticut
Focus: Property Management; and Technology & Innovation
Residential Real Estate Monthly

SPECIAL SUPPLEMENTS

STRUCTURES

Published six times a year, this supplement focuses on construction trends and events that influence thousands of professionals in architecture, engineering and development.

COMMERCIAL REAL ESTATE CONNECTICUT

Anchored by vital commercial sales transactions, this bi-monthly supplement is a must read for those in commercial real estate. With varying monthly themes, each issue contains in-depth coverage of the latest trends affecting the commercial market.

THE COMMERCIAL RECORD'S NEW LEADERS

Recognizing the 40 most accomplished upcoming executives in the Nutmeg State's banking, real estate, legal and financial sectors.

THE LAW OF THE LAND

Published four times a year, this section focuses on legal issues surrounding New England development.

RESIDENTIAL REAL ESTATE MONTHLY

Published monthly, this special focus includes issues and trends influencing the Connecticut residential real estate market, as well as news from the Connecticut Association of Realtors. With additional distribution to all CAR member offices, the issue reaches more than 4,000 real estate professionals in Connecticut.

CONNECTICUT BANKERS ASSOCIATION ANNUAL MEETING

The Connecticut Banking Association Annual Meeting issue will showcase articles and columns by banking industry leaders from Connecticut and beyond. Feature stories from our award-winning editorial staff will explore the status, trends and movers & shakers of Connecticut's banking industry, as well as what 2009 has in store for the banks and business communities in the state.

**SPECIAL
SECTIONS**

**CUSTOM
PUBLICATIONS**

JULY

4		
11		
18	Structures <i>Focus: Contractors & Subcontractors</i>	
25	Residential Real Estate Monthly	

AUGUST

1		
8	The Commercial Record's New Leaders	
15		Connecticut Banking
22		
29	Business Profiles Commercial Real Estate Connecticut <i>Focus: Real Estate Finance; and Retail</i> Residential Real Estate Monthly	

SEPTEMBER

5		
12	The Law of the Land Structures <i>Focus: Restoration & Renovation</i>	NEMBC/Mortgage Record
19		
26	Residential Real Estate Monthly	

OCTOBER

3		
10		
17	Connecticut Bankers Association Annual Meeting	
24	The Commercial Record's New Leaders	
31	Residential Real Estate Monthly Commercial Real Estate Connecticut <i>Focus: Biotechnology; and Real Estate Investment</i>	

NOVEMBER

7		
14	Structures <i>Focus: Build Boston 2008</i>	Connecticut Banking
21		
28	The Law of the Land Residential Real Estate Monthly	

DECEMBER

5		
12		
19		
26	Commercial Real Estate Connecticut <i>Focus: Brokerage Services; and The Year Ahead</i> Residential Real Estate Monthly	

**ADVERTISING
SECTIONS**

**THE COMMERCIAL RECORD'S
TOP CHOICES**

This section will feature the results of a reader poll on the best vendors in dozens of categories. Gold, Silver and Bronze winners will be highlighted.

BUSINESS PROFILES

This section will feature corporate profiles of companies of interest to the readers of The Commercial Record.

PROJECT PROFILES

This special feature will take a look at the construction stories of selected high-profile development projects across Connecticut.

EVENT GUIDES

NEMBC/MORTGAGE RECORD

The spring New England Mortgage Banking Conference issue includes pre-views and registration materials, and the fall issue is a guide to the Conference.

BANKWORLD

This official guide to BankWorld features corporate profiles, stories on the banking industry and a guide to show exhibitors.

**CONNECTICUT MORTGAGE BANKERS
ASSOCIATION PROGRAM GUIDE**

As the official program guide to the "Winter Expo in the Sun," this supplement features corporate profiles, stories on the mortgage banking industry and a guide to show exhibitors.

**CUSTOM
PUBLICATIONS**

CONNECTICUT BANKING

As the official magazine of the Connecticut Bankers Association, this publication reaches more than 3,300 banking and financial professionals. Each issue covers the association's business with insightful articles from industry professionals.

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